



38 years old

CONTACT



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HADERA



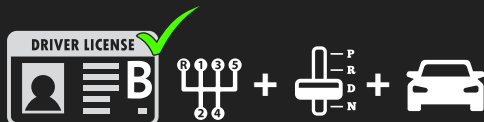
angelo.fradjini@gmail.com



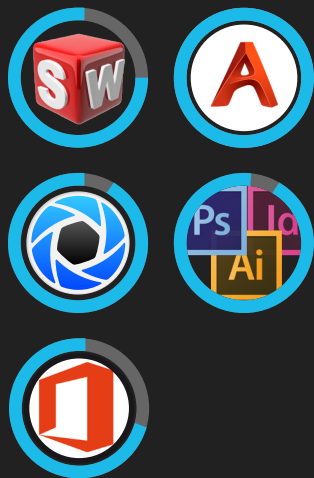
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fradjibrakha.wixsite.com/design



SKILLS



LANGUAGES

French (mother tong)



English



Hebrew



BRAKHA FRADJI

DESIGNER & GRAPHIST

PROFESSIONAL PROFILE

Question any conventional wisdom, push back the limits of the creation and rebuild the original idea in its essence to create a break with the reinterpretation of the existing. Fradji wants to create non-existent. When he designs a means of transport, a product or others, he not only cultivates the art of transcribing his vision but also that of others. Its purpose, to answer a need, a lack, a necessity. Few domains were not explored by him: from cars to products, through graphics, architecture, and furniture. Its creative diversity allows it to transpose its design through each sector of creation.

WORK EXPERIENCE

2018 — ARKIT STUDIO / Designer

Design 2D Sketching & 3D modelisation of various projects, Engineering

2011 — 2018 YOO DIGITAL / DAEWOO International / Chief Designer

Development and design of a products range for home appliances like set of kitchen robots for the french kitchen chief «CYRIL LIGNAC», Stand mixer, cooker, stick blender, vacuum. Culinary photography for «Sebastien Serveau» Red Dot Design Award for CookYoo Ball stand mixer

2010 — 2011 ARKIT Studio Design in Israel / Designer

Research of market, Design and engineering of products like Foldimate, Maytronics, Tabor, Nanokeratin, Milk Sense, Tomcar, Espro, DNR...

2008 — 2009 RENAULT Design Central Europe / 3D Modeller

Digital & engineering Design for Renault & Dacia. Dacia Duster concept car, Renault Logan

2008 Visley.com / Graphist and fashion photographer

Clothing photography, newsletter,

2007 — 2008 Graphist freelancer

Creation of univers, graphic charter, interior design and menu for restaurants. Design of newspaper

2006 Automotive Designer at faurecia

Design & 3D modelisation, virtual reality of car interior, project: Ford Fiesta, Chevrolet Cruze, Citroën DS3

2005 Automotive Designer at EXC@LIBUR

Design & 3D modelisation of an amphibious vehicle for Fireman and Police.

EDUCATION

2002 — 2007 Master of Design specialised in Transport at CREAPOLE Paris

«Adam» Master Project : Creation of public transport for Israeli children to create a meeting place between Jews and Arabs. In a second time, the goal is to get to know each other and to change the pre-conditions.

OTHER KNOWLEDGE

Other 3D Software

Technical plans and blueprints, manual and plans for manufacturing, Class A surfacing 3D modeling in Autodesk Alias

Good skills in HDRi environnement, mapping and texturing

Lumiscaphe Patchwork 3D, Bunkspeed, Autodesk Image Studio, Autodesk Showcase, Photoview 360



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